



PRESS CREDENTIALS INFORMATION & APPLICATION FORM

UNITY: Journalists of Color 2004 Convention

August 4-8, 2004 – Washington, D.C.
Washington Convention Center

About the UNITY 2004 Convention

The UNITY 2004 convention will take place August 4-8, 2004, at the Washington Convention Center in Washington, D.C. The convention, the world's largest gathering of journalists of color, is the signature event of UNITY: Journalists of Color, Inc., an alliance representing the combined 7,000 members of the Asian American Journalists Association (AAJA), National Association of Black Journalists (NABJ), National Association of Hispanic Journalists (NAHJ) and the Native American Journalists Association (NAJA).

UNITY 2004's media and career expo will be the largest in the news industry. With more than 400 booths, the expo will provide opportunities for media organizations, non-media organizations, non-profits and government agencies with a forum to interact and recruit many of the nation's most respected journalists of color. The expo will also showcase training opportunities in the career resource center, an authors' carousel and press conferences.

A convention overview and schedule of events is available at www.unityjournalists.org/DC2004.

Press Credential Information

Press credentials to cover the UNITY 2004 Convention will be restricted to journalists assigned to cover the convention. Credentials must be submitted in advance by July 16, 2004. Requests for credentials may not be accepted after the deadline and only a limited number of credentials will be granted.

Please complete the attached application, which must be accompanied by a letter on company stationery and signed by your supervisor requesting credentials.

Mail or fax the completed application form and letter to Ms. Michelle Vignoli, communications coordinator for the National Association of Hispanic Journalists at:

Michelle Vignoli
UNITY 2004 Credentials
c/o NAHJ
1000 National Press Building
Washington, D.C. 20045
Fax: (202) 662-7144

Michelle may also be reached by phone at 202-662-7143 or at mvignoli@nahj.org if you have any questions.

Press Room at UNITY

Press credentials are only valid for day, so media covering the entire convention will be asked to apply for credentials for each day that is required. Credentials must be picked up daily at the UNITY communications office located in the Washington Convention Center. We will notify you of the specific room number once we provide you with the credentials.

The press room at the convention will provide phones, fax machines, a limited number of computers, WiFi wireless internet access and wireline Ethernet access. We encourage credentialed media to bring their own laptops. The press room is accessible on a first-come, first-served basis since space is limited by reporters with credentials. Space is limited.

Broadcasting Live at the Convention

Companies seeking to broadcast their radio/TV program live from the convention must apply for credentials as indicated above. Credentials must be applied for each person working on-site. Credentialed broadcast media must then contact Kim Thompson of TraMar Group at (703) 549-9136 to make all logistical arrangements, including audio-visual needs. Companies broadcasting live will be responsible for their own audio-visual costs.

Acceptant and Notification

UNITY reserves the right to decline any requests for credentials. Applicants requesting press credentials or workspace will be notified via e-mail upon receipt of the application form. UNITY will approve credential requests and notify your news organization of its status.



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INSTRUCTIONS

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FULL NAME:			
TITLE:			
COMPANY:			
CITY:	STATE:	ZIP:	
PHONE:	FAX:		
EMAIL:			
<i>Circle one:</i>			
Print	Daily	Weekly	Magazine
TV Broadcast	Local	Network	Cable
Radio Broadcast	_____ Format _____		
New Media/Other: _____			
<i>Circle the day(s) you would like to cover the convention:</i>			
Wed., Aug. 4	Thurs., Aug. 5	Fri., Aug. 6	Sat., Aug. 7 Sun., Aug. 8

Mail or fax this form and the required letter to:

Michelle Vignoli, **UNITY 2004 Credentials**
 c/o NAHJ, 1000 National Press Building,, Washington, D.C. 20045
 Fax: (202) 662-7144